



URBE UNIVERSITY LIBRARY
Navigational guide thru LIRN Databases for Business Programs

WHAT IS LIRN LIBRARY ?

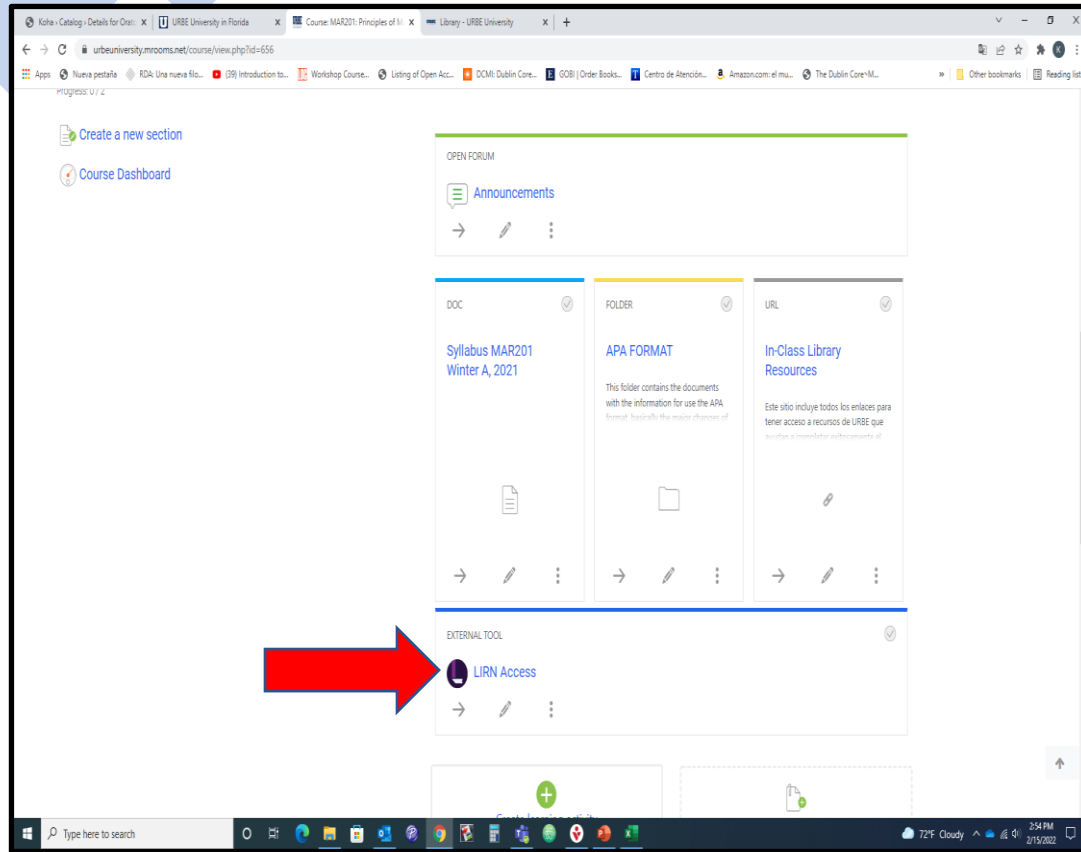
- The Library and Information Resource Network is a collection of Databases that containing appropriate resources for Faculty and Students
- This collection of databases provide access to full text articles, eBooks, reference books, companies profiles, videos, audios, transcripts, etc.

WHY USE THE LIRN ?

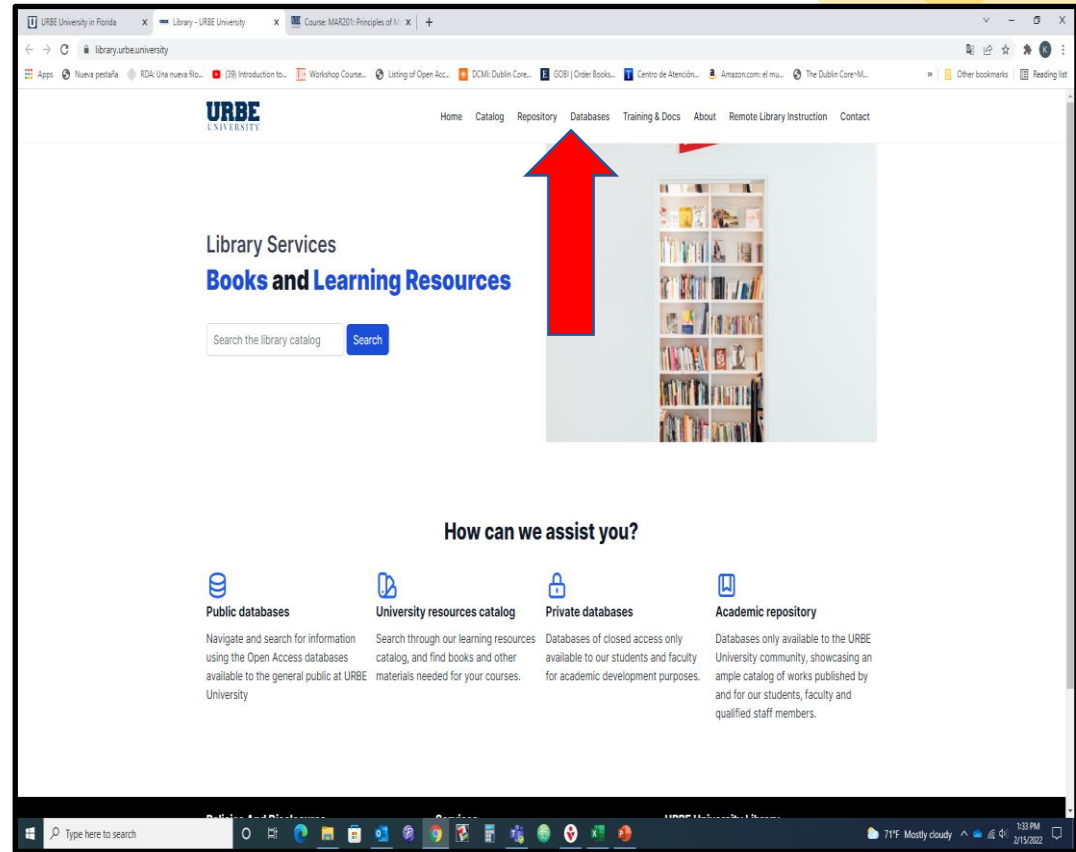
- The Databases are more reliable
- The Databases are indexed by experts
- The interface is friendly, the search option is similar between the different databases



LIRN can be accessed through the link in Moodle, or thru the library Website



The Introductory part of every course has a direct link to LIRN.



You can access to LIRN thru the Library Webpage
Go to: <https://library.urbe.university/> and choose: Databases

LIRN MAIN PAGE (3 ways of ordering the databases)

The screenshot displays the URBE University LIRN main page. At the top left is the URBE University logo. To the right are links for "? Help" and "Logout". Below the header is a navigation bar with four options: "Alphabetical View", "Subject View", "Vendor View", and "Tools". A red arrow points to "Subject View". To the right of these options is a search bar labeled "Search all databases".

Below the navigation bar is a section titled "Jump to a specific group". A red arrow points to the "Business" link in the list of groups. The groups listed are: Automotive / Aviation, Building & Construction, Business, Computer Science, Cosmetology / Spa Services, Culinary Arts / Hospitality, Dental, Dictionaries & Encyclopedias, Education, General & Interdisciplinary, Health & Medical, History & Social Science, Language & Literature, Law & Criminal Justice, Library Science, News & Current Events, Psychology, Religion & Philosophy, Science & Technology, Success Skills, Veterinary Science, and Visual & Performing Arts.

Below the "Jump to a specific group" section is a section titled "Automotive / Aviation". A red arrow points to the "Automotive / Aviation" link. To the right of this section is a search bar labeled "Search Automotive / Aviation".

The "Automotive / Aviation" section contains a grid of database tiles. The tiles are: ABI/INFORM Trade & Industry, Advanced Technologies & Aerospace Database, Career & Technical Education Database, Engineering Database, Gale Academic OneFile, Gale General OneFile, Gale OneFile: Insurance and Liability, Gale OneFile: Military and Intelligence, Gale OneFile: News, Gale OneFile: Vocations, Gale OneFile: War and, and Military Database.

The Windows taskbar is visible at the bottom of the screenshot, showing the search bar and various application icons. The system tray on the right shows the time as 11:39 AM and the date as 1/22/2021.

Subject View for Business Databases

For general information of business-related topics, economics or specific information for national and international companies, select from the following databases

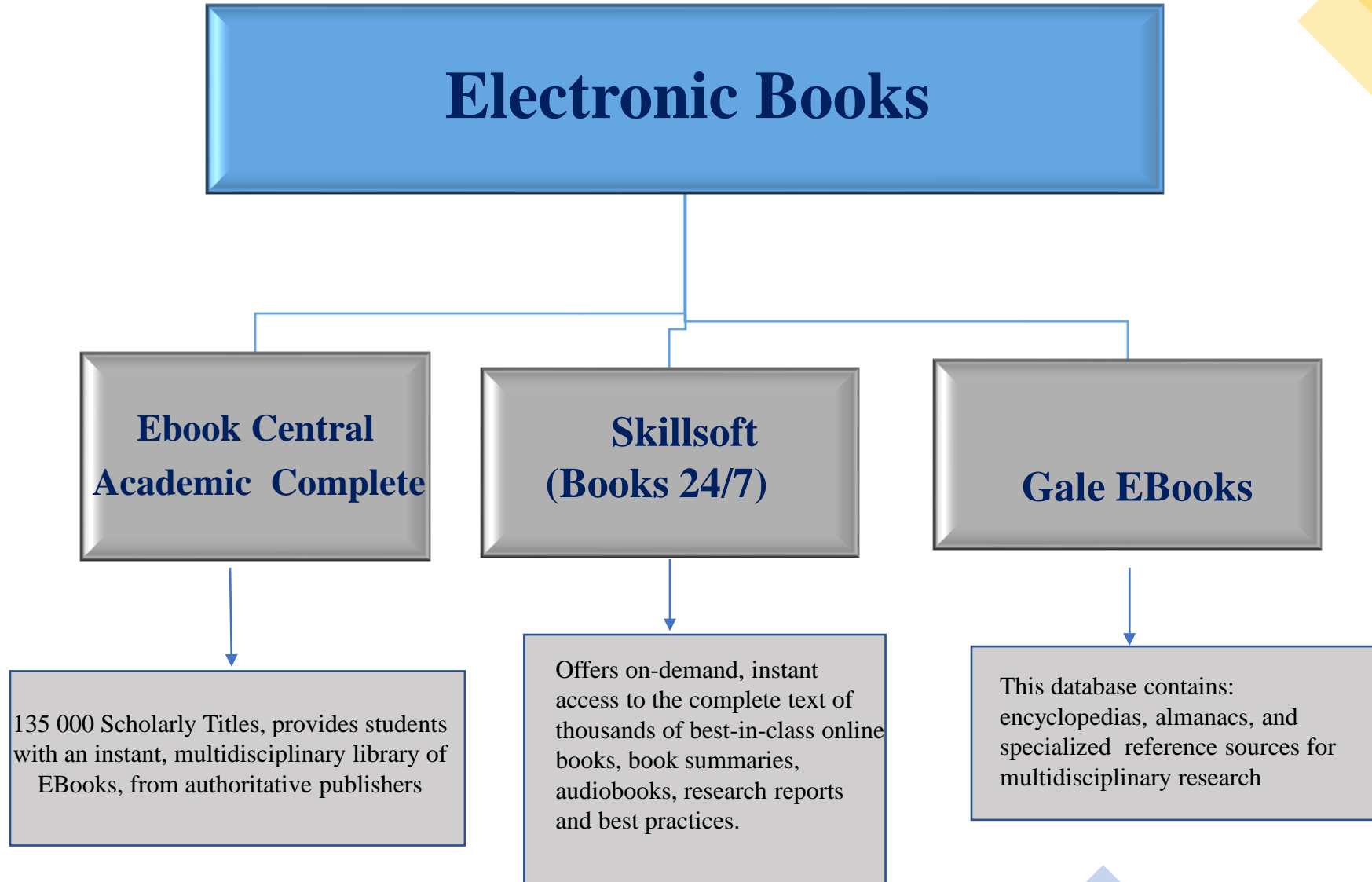
The screenshot shows a library website interface for the 'Business' subject view. At the top, there is a search bar labeled 'Search Business'. Below it, a grid of 23 database tiles is displayed, each with a logo and name. A red arrow points to the 'Gale OneFile: News' tile. The tiles include:

- ABI/INFORM Collection
- ABI/INFORM Dateline
- ABI/INFORM Global
- Accounting, Tax & Banking Collection
- Asian & European Business Collection
- Australia & New Zealand Database
- Business Insights: Global
- Business Market Research Collection
- Canadian Business & Current Affairs Database
- Ebook Central: Academic Complete
- Emerald Insight
- Entrepreneurship Database
- Gale eBooks
- Gale OneFile: Business
- Gale OneFile: Computer Science
- Gale OneFile: Economics and Theory
- Gale OneFile: Entrepreneurship
- Gale OneFile: Insurance and Liability
- Gale OneFile: News
- ProQuest Central
- Research Library: Business
- Skillssoft Books

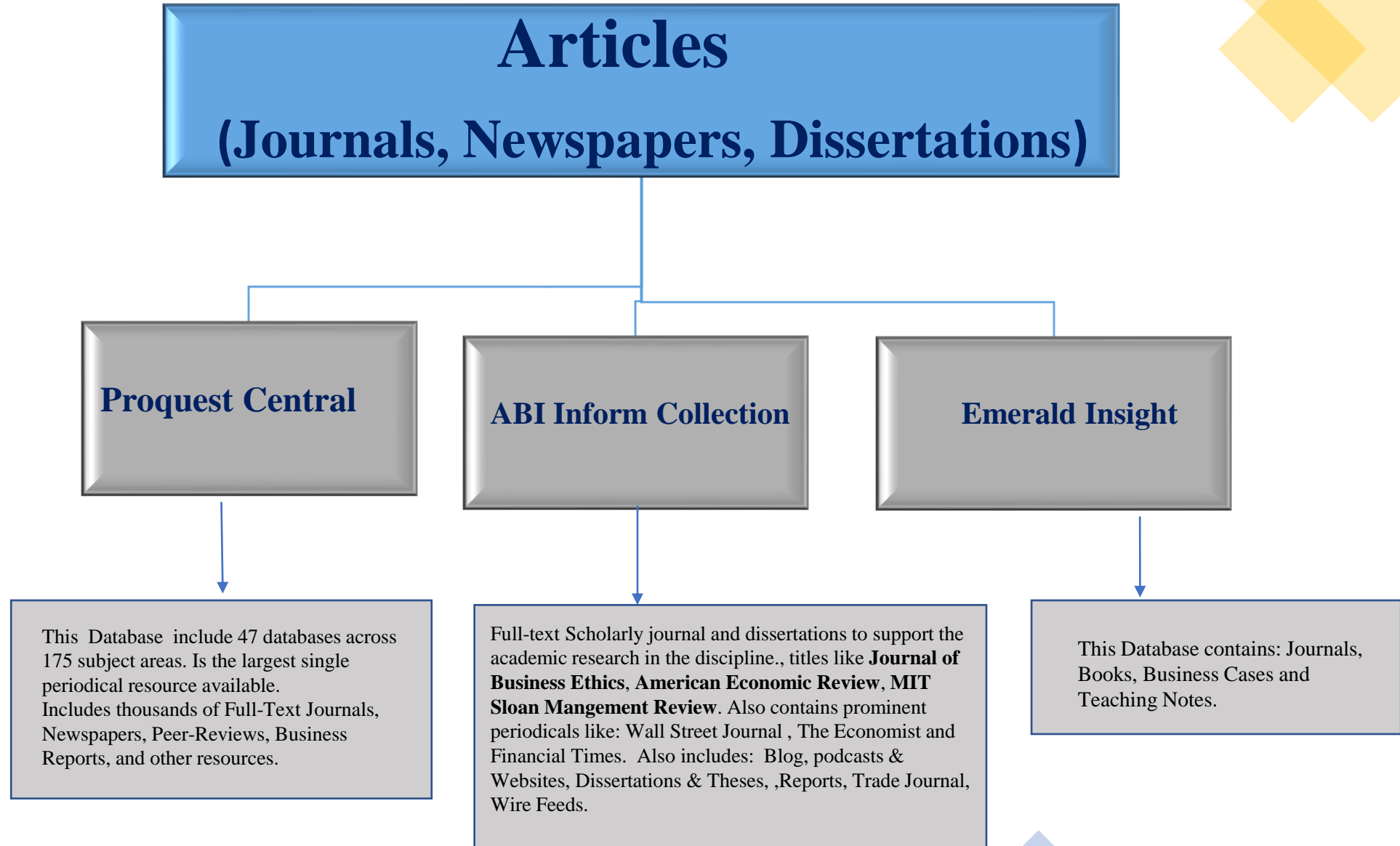
At the bottom of the screenshot, the Windows taskbar is visible, showing the search bar 'Type here to search' and the system tray with the time '6:04 PM' and date '1/20/2021'. A 'Back to top' link is located at the bottom right of the page.

Click on an individual database to search articles, eBooks, company profiles, etc.

Specialized databases for type of documents



Specialized databases for type of documents



Specialized databases for type of documents

Companies Profiles, Ebusiness Cases and Business Plan

Business Market Research Collection

This database contains: company, industry, economic and geopolitical market research from three sources: Hoover's Company Profiles, Ox research and Snapshots

Entrepreneurship Database

ProQuest Entrepreneurship brings together an unprecedented collection of full-text content for business researchers and students and entrepreneurs: Video clips, Market research reports, Start-up plans, templates, and forms, Scholarly journals, Business cases, Working papers, Conference proceedings, and Dissertations

Gale Business Insight Global

Includes global uses case studies, topical, academic journals and topical reference materials organize by country, company and industry

TIPS FOR SEARCHING IN DATABASES

URBE LIBRARIAN. KARELY CARRION

- Enter phrases within quotation marks. (“”), this will force the database to search the words together.
- Explore the database's "**Advanced Search**" or "**Expert Search.**" There, you will find ways to improve or focus your search.

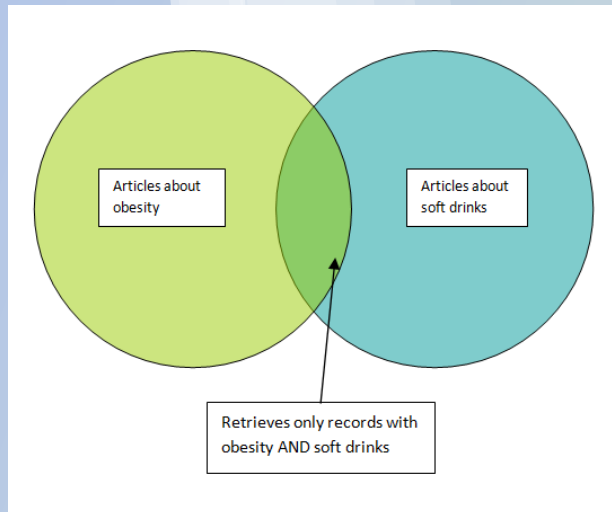
USE BOOLEAN OPERATORS

The **AND** operator:

- Use to connect different concepts
- Requires **all** of the search terms to appear in the records you retrieve.
- Limits your search. The more concepts that you AND together, the smaller the search results.

Example:

obesity **AND** soft drinks

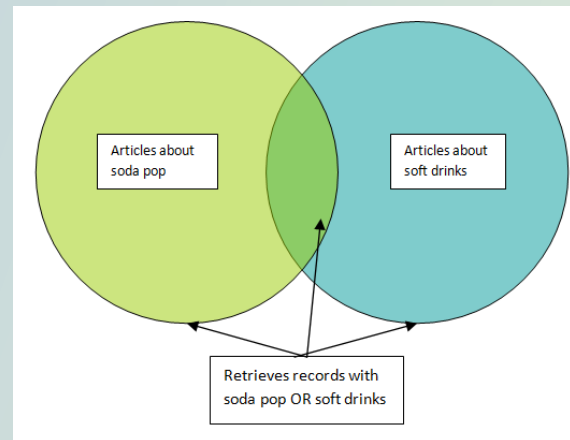


The **OR** operator:

- Use to join synonyms or related terms
- Instructs the database to retrieve any record that contains **either** (or all) of the terms.
- Expands your search. The more terms that you OR together the more records you will retrieve.

Example:

soda pop **OR** soft drinks

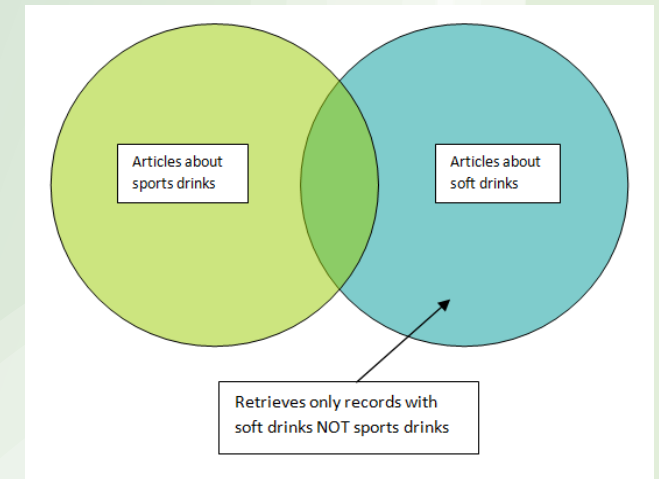


The **NOT** operator:

- Excludes results with that keyword
- reduces results

Example:

soft drinks **NOT** sports drinks



How to Use Boolean Terms in your Search ?

AND - Use to **combine** concepts

- Type in **one concept** per search box.
- Use **AND between the search boxes**. The database will find articles that cover both concepts.

A screenshot of a search interface. The first search box contains the text "obesity" and has a dropdown menu set to "Select a Field (optional)". The second search box contains the text "soft drinks" and has a dropdown menu set to "AND", which is highlighted with a red box. The third search box is empty and has a dropdown menu set to "AND". There are plus and minus buttons to the right of the third search box. At the bottom, there are links for "Basic Search", "Advanced Search", and "Search History". A green "Search" button is located to the right of the first search box.

OR - use with **synonyms** or **related words**

- Type in **one keyword** per search box.
- Use **OR between the search boxes**. The database will find articles that cover either keyword.

A screenshot of a search interface. The first search box contains the text "soda pop" and has a dropdown menu set to "Select a Field (optional)". The second search box contains the text "soft drinks" and has a dropdown menu set to "OR", which is highlighted with a red box. The third search box is empty and has a dropdown menu set to "AND". There are plus and minus buttons to the right of the third search box. At the bottom, there are links for "Basic Search", "Advanced Search", and "Search History". A green "Search" button is located to the right of the first search box.

- Many advanced search screens provide 2-3 boxes, allowing you to **combine topics**. Usually, you should use one box for each concept or variable. For example, if you are searching for "diabetes in kids," type "diabetes" in the first (top) box, and "children" in the second box (underneath the first box).
- To find **more articles**, try **synonyms** combined with "OR" (in capital letters). For example, "children OR juvenile OR youth" will find more articles than simply "children."
- Use an **asterisk (*) to search for variations** from a root word. For example, child* will find articles with the word's child, children, or childhood. This "truncation" search usually finds more articles.
- To find **fewer articles**, use "**limiters.**" Most databases allow you to check-off options for peer-reviewed articles, the publication date, and language.

DEMONSTRATION

Find some books about: MARKETING ESTRATEGICO

Database: *ProQuest Ebook Central*

Proquest Ebook Central Academic Complete *Home page*

ProQuest Ebook Central™

Search Bookshelf Settings ? Sign Out

Search Ebooks

03435 URBE University

Advanced Search Browse Subjects Saved Searches

Trusted Ebooks from Scholarly Sources

Keyword, Author, ISBN, and more

Search

- Keyword Search**
Just enter some keywords in the search box above to get started
- Exact Words**
Use quotes around words to search for an exact phrase like "Prince Henry the Navigator"
- Boolean Search**
If you want to get fancy, you can use AND, OR, or NOT
- Search Filters**
Further refine searches with filtering options (by year published, publisher, etc)

Recently Viewed

Book covers: *Young Adults Our Students*, *PRACTISING INFORMATION LITERACY*, *PRINCIPIOS Y ESTRATEGIAS DE MARKETING (VOL. 2)*, *PRINCIPIOS Y ESTRATEGIAS DE MARKETING (VOL. 1)*, *Principios de marketing*, *MARKETING PLAN DE NEGOCIO*

Type here to search

5:38 PM 1/20/2021

Proquest Ebook Central SIMPLE SEARCH

ProQuest Ebook Central™

Search Bookshelf Settings ? Sign Out

03435 URBE University

Search Ebooks

Advanced Search Browse Subjects Saved Searches

Trusted Ebooks from Scholarly Sources

"marketing estrategico" Search

- Keyword Search**
Just enter some keywords in the search box above to get started
- Exact Words**
Use quotes around words to search for an exact phrase like "Prince Henry the Navigator"
- Boolean Search**
If you want to get fancy, you can use AND, OR, or NOT
- Search Filters**
Further refine searches with filtering options (by year published, publisher, etc)

Recently Viewed

Book covers shown in carousel:
1. Your My STUDENTS: Speaking English with Indian Children
2. PRACTISING INFORMATION LITERACY
3. PRINCIPIOS Y ESTRATEGIAS DE MARKETING (VOL. 2)
4. PRINCIPIOS Y ESTRATEGIAS DE MARKETING (VOL. 1)
5. Principios de marketing
6. MARKETING PARA SE NEGOCIOS LA MICROEMPRESA

Type here to search

5:29 PM 1/20/2021

Proquest Ebook Central ADVANCED SEARCHED

ProQuest Ebook Central™ Search Bookshelf Settings ? Sign Out

Advanced Search 03435 URBE University

Advanced Search Browse Subjects Saved Searches

Find an item whose

Keyword & Full Text contains []

Keyword & Full Text contains []

+ Add another search term



Clear Search

Pub Year Range

Between [] and []

Indicate years, like 2010 and 2015

Language

Select...

Add another language

Download Format

PDF

EPUB

Book Status

Owned and subscribed to by my library

Unlimited Print, Copy, & Download

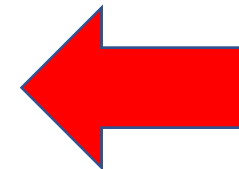
Number of Copies

More than 1

Unlimited

Collection

elibro: Premium



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Type here to search

5:48 PM 1/20/2021

Proquest Ebook Central BROWSE SUBJECTS

ProQuest Ebook Central™

Search Bookshelf Settings ? Sign Out

Browse Subjects

03435 URBE University

Advanced Search Browse Subjects Saved Searches

- ARTS
 - Architecture
 - Fine Arts
- BUSINESS
 - Business/Management
 - Economics
- EDUCATION
 - Education
 - Juvenile Literature
- GENERAL
 - General Works/Reference
 - Geography/Travel
 - Home Economics
 - Library Science
 - Museums
 - Tourism/Hospitality
- HEALTH & MEDICINE
 - Health
 - Medicine
 - Nursing
 - Pharmacy
 - Psychology
- HISTORY & POLITICAL SCIENCE
 - History
 - Political Science
- LAW
 - Law
- LITERATURE & LANGUAGE
 - Fiction
 - Journalism
 - Language/Linguistics
 - Literature
 - Publishing
- RELIGION & PHILOSOPHY
 - Philosophy
 - Religion
- SOCIAL SCIENCE
 - Social Science
 - Military Science
- SCIENCE & TECHNOLOGY
 - Agriculture
 - Computer Science/IT
 - Engineering
 - Chemical Engineering
 - Civil Engineering
 - Construction
 - Electrical Engineering
 - Environmental Engineering
 - General Engineering
 - Manufacturing
 - Mechanical Engineering
 - Mining
 - Environmental Studies
 - Mathematics
 - Science
 - Anatomy/Physiology
 - Astronomy
 - Biology/Natural History
 - Botany
 - General Science
 - Chemistry
 - Geology
 - Physics
 - Zoology

ProQuest

Privacy Policy | Terms & Conditions | Cookie Policy | DMCA Policy | Personal Data Options | Cookie Preferences | Accessibility

Type here to search

5:50 PM 1/20/2021

Proquest Ebook Central SEARCH RESULTS

The screenshot shows the ProQuest Ebook Central interface. At the top, the search bar contains the text "Keyword, Author, ISBN, and more". The search results are for "marketing estrategico", showing 459 results. A blue arrow points to the "Chapter Results" tab. The results list includes:

- Marketing estratégico** by Villanueva, Julián; Toro, Juan Manuel de. EUNSA 2017. ISBN: 9788431331672. Available.
- Principios de marketing estratégico** by Vallet-Bellmunt, Teresa; Vallet-Bellmunt, Antonio; and more. Universitat Jaume I. Servei de Comunicació i Publicacions 2015. ISBN: 9788469715529. Available.
- Instrumentos de análisis del marketing estratégico** by Marketing Publishing. Ediciones Díaz de Santos 1990. ISBN: 9788487189647. Available.
- Marketing estratégico: referencia a productos industriales** by Carrío Fiore, Jaime Marcombo 1992. ISBN: 9788426708472, 9781449209476. Available.

The left sidebar shows filters for Book Status, Year Published (2017-2019), Subject, Language (Spanish, English, Portuguese), and Author.

Windows taskbar at the bottom shows the search bar with "Type here to search", various application icons, and the system tray with the date and time: 5:30 PM 1/20/2021.

Proquest Ebook Central Book Details

(Read Online, Download Book, Add to Bookshelf, Share the link and cite the book)

The screenshot shows the Proquest Ebook Central interface for the book "Marketing estratégico" by Julián Villanueva and Juan Manuel de Toro. The page is divided into several sections:

- Header:** Proquest Ebook Central™ logo, search bar, and navigation links (Search, Bookshelf, Settings, Sign In).
- Search Bar:** A search input field with the placeholder text "Keyword, Author, ISBN, and more".
- Book Details:**
 - Title:** Marketing estratégico
 - Author:** Julián Villanueva and Juan Manuel de Toro
 - Availability:** Your institution has unlimited access to this book.
 - Read Online:** A button with a document icon and the text "Read Online".
 - Download Book:** A button with a download icon and the text "Download Book".
 - Add to Bookshelf:** A button with a bookshelf icon and the text "Add to Bookshelf".
 - Share Link to Book:** A button with a share icon and the text "Share Link to Book".
 - Cite Book:** A button with a citation icon and the text "Cite Book".
- Book Details (Right Column):**
 - TITLE:** Marketing estratégico
 - PUBLISHER:** EUNSA
 - PRINT PUB DATE:** 2017-01-01
 - EBOOK PUB DATE:** N/A
 - LANGUAGE:** Spanish, Castilian
 - PRINT ISBN:** [Redacted]
 - EBOOK ISBN:** [Redacted]
 - Show more:** [Link]
- Description:** Currently not available for this book.
- Table of Contents:** Marketing estratégico, pp 1-460, 461 pages. Includes a "Show Subsections" link.
- Download PDF:** A button with a PDF icon and the text "Download PDF".
- Read Online:** A button with a document icon and the text "Read Online".

Two red arrows are overlaid on the image: one pointing to the "Read Online" button and another pointing to the "Download PDF" button.

Proquest Ebook Central Bookshelf

The screenshot displays the Proquest Ebook Central interface. At the top, the navigation bar includes 'ProQuest Ebook Central™', 'Search', 'Bookshelf', 'Settings', and 'Sign In'. The user's institution is identified as '03435 URBE University'. A search bar is present with the placeholder text 'Keyword, Author, ISBN, and more'. The main content area shows a book titled 'Marketing estratégico' by Adán Vilbrenny. A blue overlay highlights the book's cover and the 'Add to Bookshelf' button, which is pointed to by a red arrow. A white modal window titled 'Sign In to Ebook Central to use your bookshelf' is overlaid on the right, containing a 'Create Account' button (pointed to by a blue arrow) and a 'Sign In' button (pointed to by a red arrow). The background shows the book's description, table of contents, and a 'You May Also Like' section with several book covers. The Windows taskbar at the bottom shows the time as 3:22 PM on 1/25/2021.

Proquest Ebook Central Bookshelf

The screenshot displays the ProQuest Ebook Central interface. At the top, the navigation bar includes the ProQuest Ebook Central logo, a search bar, and links for Bookshelf, Settings, and Sign In. The user is identified as '03435 URBE University'. The main content area shows a book titled 'Marketing estratégico' by Julian Villegas and Juan Manuel de Tardío. A 'Create Account' modal window is open, featuring a progress bar and the following fields: First Name, Last Name, Email/username, and Password. A note specifies 'Minimum 8 Characters. Please do not use spaces.' and there is a checkbox for 'I agree to ProQuest's Privacy Policy and Terms of Service'. A 'Create Account' button is located at the bottom right of the modal. The background book page includes options like 'Add to Bookshelf', 'Share Link to Book', and 'Cite Book', along with a 'Description' section stating 'Currently not available for this book.' and a 'Table of Contents' section for 'Marketing estratégico' (pp i-460, 461 pages). A 'You May Also Like' section is visible at the bottom right of the page.

Proquest Ebook Central Bookshelf

The screenshot displays the Proquest Ebook Central interface. At the top, the navigation bar includes 'ProQuest Ebook Central™', 'Search', 'Bookshelf', 'Settings', and 'Sign In'. The user is identified as '03435 URBE University'. A search bar contains the text 'Keyword, Author, ISBN, and more'. The main content area shows a book titled 'Marketing estratégico' by Julian Vilaseca and Juan Manuel de Toro-Corral. A 'Sign In' modal is overlaid on the book, featuring the text 'ebrary is now Ebook Central!' and 'Sign in with your ebrary credentials below'. The modal includes input fields for the email 'karely.carrion@urbe.university' and a password field. A 'Sign In' button is located at the bottom right of the modal. The background shows the book's description, table of contents, and a 'You May Also Like' section with several book covers.

Proquest Ebook Central Bookshelf (Share Link, Email Folder, Export Folder, Cite Folder)

The screenshot displays the Proquest Ebook Central interface. At the top, the navigation bar includes the Proquest Ebook Central logo, a search bar with the placeholder text "Keyword, Author, ISBN, and more", and links for "Advanced Search", "Browse Subjects", "03435 URBE University", "Search", "Bookshelf", "Settings", and "Sign Out".

The main content area is titled "Bookshelf" and shows a list of books under the heading "MAR 201 PRINCIPIOS DE MARKETING". A red arrow points to a set of icons (Share, Email, Export, Cite) located above the book list. Below these icons are selection options: "Select All", "Select None", and a "SORT BY" dropdown menu set to "Title".

The book list includes the following entries:

- La importancia del plan de márketing como herramienta de gestión**
Sainz de Vicuña Ancín, José María Ediciones Deusto - Planeta de Agostini Profesional y Formación S.L. Ediciones Deusto - Planeta de Agostini Profesional y Formación S.L. 2004
ISBN: ,
Available 0 Annotations
- Marketing empresarial: dirección como estrategia competitiva**
Limas Suárez, Sonia Janneth Ediciones de la U Ediciones de la U 2012
ISBN: 9789587620313, 9781449278298
Available 0 Annotations
- Marketing estratégico**
Villanueva, Julián ;Toro, Juan Manuel de EUNSA EUNSA 2017
ISBN: , 9788431331672
Available 0 Annotations
- Marketing y plan de negocio de la microempresa: UF1820**
Pérez Aguilera, Fermín Editorial CEP, S.L. Editorial CEP, S.L. 2017
ISBN: 9788468176338, 9788468179674
Available 0 Annotations

On the left side, there is a sidebar menu with categories: "Downloads & Loans", "Recently Viewed", "Annotated Books", and "Saved to Bookshelf". The "Saved to Bookshelf" section lists various subjects and their counts, such as "Research" (28), "Business Ethics" (7), "CAP 330" (1), "ECO 380 Microeconomi..." (1), "QMB400" (1), "MBA 615" (11), "MBA 620(S)" (2), "MBA620(E)" (2), "Organizational Learn..." (1), "Libros en Español" (46), "SOC 201 - SOCIOLOGY" (1), "MBA 605-Leadership" (9), "MBA665(S)" (7), "COM412" (12), "ECO424 - Cost Analys..." (1), and "MBA 610- Managerial ..." (1).

The Windows taskbar at the bottom shows the search bar "Type here to search" and various application icons. The system tray on the right indicates the time as 3:40 PM and the date as 1/25/2021.

Proquest Ebook Central (Share link to book)

The screenshot displays the Proquest Ebook Central interface. A red arrow points to the 'Share Link to Book' option in the left sidebar. A modal dialog box titled 'SHARE THIS BOOK' is open, showing the book title 'Marketing estratégico by Julián Villanueva and Juan Manuel de Toro'. The dialog contains a text box with the URL: `https://ebookcentral.proquest.com/lib/rbcu-ebooks/detail.action?docID=4946128`. Below the text box, it says 'Press Control-C to copy' and includes a tip: 'Tip: this link brings you back to the current page of this book'. The dialog has 'Close' and 'Done' buttons. The background interface shows the book's cover, 'Read Online' and 'Download Book' buttons, and a 'Book Details' section on the right.

Proquest Ebook Central Cite Book (APA Format)

The screenshot displays the ProQuest Ebook Central interface. A search bar at the top left contains the text "Keyword, Author, ISBN, and more". The user is logged in as "03435 URBE University". The main content area shows a book titled "Marketing estratégico" by Julián V. A sidebar on the left contains options: "Read Online", "Download Book", "Saved to Bookshelf", "Share Link to Book", and "Cite Book". A red arrow points to the "Cite Book" option. A "CITATION" modal window is open, showing a "Copy Citation" section with a "FORMAT" dropdown set to "APA". The citation text is: "Marketing *estratégico*. (2017). ProQuest Ebook Central https://ebookcentral.proquest.com". Below this, it says "Press Control-C to copy". The "Export Citation" section has buttons for "RefWorks" and "EndNote/Citavi". A "Close" button is at the bottom right of the modal. The background shows book details for "Marketing estratégico", including publisher "EUNSA", date "2017-01-01", and language "Spanish; Castilian".

DEMONSTRATION

Find some articles or dissertations about :
“ESTILOS DE LIDERAZGO” or “LEADERSHIP
STYLES” *during the last 5 years*

Database: PROQUEST CENTRAL

Proquest Central : “Estilos de Liderazgo” or “Leadership Styles”

The screenshot shows the ProQuest Central Advanced Search interface. At the top, the ProQuest logo and 'Access provided by 03435 URBE University' are visible. The main search area contains two search rows: the first with the term "estilos de liderazgo" and the second with "leadership styles", both set to search in "Document title - TI". A red arrow points to the search terms, and another points to the dropdown menus. Below the search rows, there are filters for "Limit to:" (with "Full text" selected) and "Publication date:" (set to "Specific date range..."). The date range is defined by "Start" (Any Month, Any Day, 2015) and "End" (Any Month, Any Day, 2021). A red arrow points to the "Publication date:" dropdown. At the bottom right, a red arrow points to the "Search" button. Below the search area, there are three panels for "Source type:", "Document type:", and "Language:", each with a "Select all" checkbox and a list of options. The Windows taskbar is visible at the bottom of the screen.

Proquest Central SEARCH RESULTS

You can find different type of source: Scholarly Journals, Dissertations, Newspapers, Magazines and Trade Journals

ProQuest Central interface showing search results for "ti("estilos de liderazgo") OR ti("leadership styles")". The search is filtered by date (2015-2021) and language (English, Spanish). The results list 545 items, with the first three shown. The source types are categorized in the left sidebar: Scholarly Journals (250), Dissertations & Theses (147), Newspapers (64), Magazines (3), and Trade Journals (11). A bar chart shows the distribution of results by publication date from 2015 to 2021.

Search Results:

- ESTILOS DE LIDERAZGO DE HOMBRES Y MUJERES EN LAS PYMES**
 Alternate title: LEADERSHIP STYLES OF MEN AND WOMEN IN THE SMES
 Solarte, Mónica García; Salas-Arbeláez, Laura; Martínez, Édgar Gaviria **Administer**; Medellín Iss. 31, (Jul-Dec 2017): 25-46.
 Abstract/Details Full text Full text - PDF (176 kB) Show Abstract
- EL ESTUDIO DE LOS ESTILOS DE LIDERAZGO EN EL CAMPO DE LA EDUCACIÓN**
 Alternate title: THE STUDY OF LEADERSHIP STYLES IN THE FIELD OF EDUCATION
 Pedraja-Rejas, Lilliana; Riquelme-Castañeda, Jaime **Interciencia**; Caracas Vol. 42, Iss. 11, (Nov 2017): 709.
 Abstract/Details Full text Full text - PDF (129 kB) Show Abstract
- Leadership Styles and Work Attitudes: Does Age Moderate their Relationship?**
 Alternate title: Estilos de liderazgo y actitudes en el trabajo: ¿modera la edad su relación?
 Tziner, Aharon; Or Shkoler **Revista de Psicología del Trabajo y de las Organizaciones**; Madrid Vol. 34, Iss. 3, (2018): 195-201.
 Abstract/Details Full text Full text - PDF (221 kB) Show Abstract

Source Type Filter:

- Scholarly Journals (250)
- Dissertations & Theses (147)
- Newspapers (64)
- Magazines (3)
- Trade Journals (11)

Publication Date Filter: 2015 - 2021 (years)

Proquest Central SEARCH RESULTS

(Download PDF, Cite, Email, Print and all Options)

The screenshot shows the ProQuest Central interface. At the top, the ProQuest logo and 'Access provided by 03435 URBE University' are visible. The main navigation bar includes 'Basic Search', 'Advanced Search', 'Publications', 'Browse', and 'Change databases'. The search results show 1 of 545 items. The article title is 'ESTILOS DE LIDERAZGO DE HOMBRES Y MUJERES EN LAS PYMES'. Below the title, there are icons for 'Download PDF', 'Cite', 'Email', 'Print', and 'All Options', with a blue arrow pointing to the 'All Options' icon. The abstract text is visible, along with an 'Alternate abstract' section. The 'Full Text' section is also present. On the right side, there is a search bar and a 'Related items' section with several article suggestions.

ProQuest Central

Basic Search | Advanced Search | Publications | Browse | Change databases

< Back to results 1 of 545 >

Full Text | Scholarly Journals

ESTILOS DE LIDERAZGO DE HOMBRES Y MUJERES EN LAS PYMES

Alternate title: LEADERSHIP STYLES OF MEN AND WOMEN IN THE SMES
Solarte, Mónica García; Salas-Arbeláez, Laura; Martínez, Édgar Gaviria. **Ad-minister**; Medellín Iss. 31, (Jul-Dec 2017): 25-46.
DOI:10.17230/ad-minister.31.2

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Abstract

Translate

Según el género (hombre o mujer) se ejercen diferentes estilos de liderazgo. Por un lado, las mujeres han sido catalogadas más transformacionales que los hombres, que se consideran, por el contrario, más transaccionales. En este sentido, este estudio identifica el estilo de liderazgo promovido según el género de los gerentes en las pymes de Cali del sector manufacturero y de alta tecnología. Para este fin, se aplicó el cuestionario multifactorial de liderazgo (MLQ) a una muestra probabilística de 142 gerentes. Los resultados muestran que el estilo predominante en las pymes es el transformacional, tanto en hombres como en mujeres, es decir, que no difieren en su estilo de liderazgo de manera significativa. Esta investigación contribuye a un nuevo contexto según el cual el estilo de liderazgo no varía de acuerdo con el género y plantea la idea de que hombres y mujeres pueden dirigir de manera similar.

Alternate abstract:

Different leadership styles are exercised according to the gender (male or female). On the one hand, women have been regarded as more transformational

More

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Solarte, Mónica García; Salas-Arbeláez, Laura; Martínez, Édgar

DOI:10.17230/ad-minister.31.2

Full text | Full text - PDF | Abstract/Details

Abstract

Translate

Según el género (hombre o mujer) se ejercen diferentes estilos de liderazgo en las pymes de Cali del sector manufacturero. Se realizó un estudio cuantitativo a una muestra probabilística de 142 gerentes. Los resultados indican que, como en mujeres, es decir, que no difieren en su estilo de liderazgo, el estilo de liderazgo no varía de acuerdo con el género y...

Alternate abstract:

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ESTILOS DE LIDERAZGO DE HOMBRES Y MUJERES

Alternate title: LEADERSHIP STYLES OF MEN AND WOMEN IN SMALL BUSINESSES

Solarte, Mónica García; Salas-Arbeláez, Laura; Martínez, Edgardo

DOI:10.17230/ad-minister.31.2

Full text | Full text - PDF | Abstract/Details

Abstract

Según el género (hombre o mujer) se ejercen diferentes estilos de liderazgo en los hombres, que se consideran, por el contrario, más transaccional en las pymes de Cali del sector manufacturero. Los resultados de una muestra probabilística de 142 gerentes. Los resultados indican que, como en mujeres, es decir, que no difieren en su estilo de liderazgo, el estilo de liderazgo no varía de acuerdo con el género y el tamaño de la empresa.

Alternate abstract:

Different leadership styles are exercised according to the gender and the size of the company.

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- Liderazgo y género, ¿cuestión de

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- 3** **Leadership Styles and Emotional Intelligence of Federal Employees in Diversified Work Environments**
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Lopez, Richard. Walden University, ProQuest Dissertations Publishing, 2020. 28093610.
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Windows taskbar at the bottom shows the time as 4:09 PM on 2/1/2021.

A yellow sticky note is pinned to a light-colored surface with a red pushpin. The note is tilted and contains the text "Things to remember..." in a bold, black, serif font. The pushpin is positioned at the top center of the note.

**Things to
remember...**

Common points between the databases



Type of Search : Simple and Advanced



Search strategy : Use Boolean operators (AND, OR and NOT), quotations marks (“), asterisk (*) and combine the terms.



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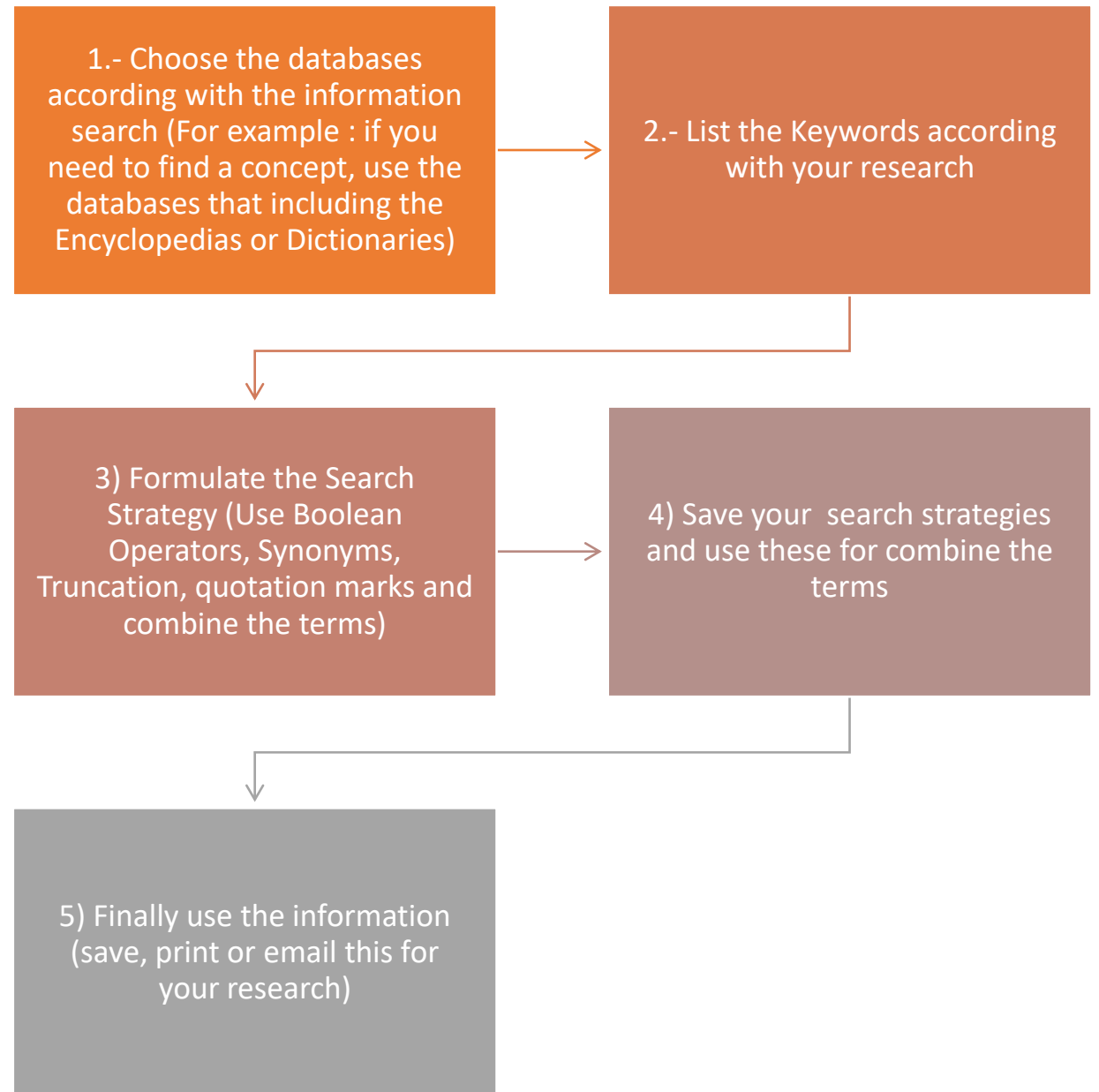


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